



Lighthouse Sales Sprint

Contest Dates: 2/24 - 4/30

ELIGIBLE PRODUCTS

OmniFlex® Short-Term Care
Home Health Care Select

Hospital Indemnity Select
Secure Advantage Final Expense

OmniFlex® STC

- 1 - 5 issued policies = \$100 earned for each issued policy
- Agents who have never previously submitted an OmniFlex STC application will get \$200 for their 1st issued policy!
- 6 - 10 issued policies = \$100 PLUS 1 raffle ticket earned for each issued policy



➤ **GoldenCare Exclusive:**
We will pay \$100 *in addition* to the ManhattanLife bonus for issued policies 6 - 10, written and placed during contest period.

- 11+ issued policies = 2 raffle tickets earned for each issued policy
- **Grand Prize Drawing** at the end of contest based on all compiled raffle tickets. Total prizes of \$3,000 allocated as follows across 4 winners:
 - \$1,500
 - \$750
 - \$500
 - \$250



HI Select, Final Expense & Home Health Care

Per HI Select Issued Policy:

- Agents submitting their first HI Select application will earn \$100.
- Then, we will pay \$75 plus 1 raffle ticket for each issued policy with no maximum. Minimum of 5 HI Select policies to qualify.

Per Secure Advantage Final Expense Issued Policy:

- Agents submitting their first Final Expense application will get \$100.
- Then, we will pay \$75 plus 1 raffle ticket for each issued policy with no maximum. Minimum of 5 Secure Advantage policies to qualify.

Per HHC/HHC Select Issued Policy:

- 1 raffle ticket earned per issued policy

Grand Prize Drawing of \$2,500 allocated as follows:

- 5 winners of \$500 each



For official ManhattanLife contest rules, use the QR code to the left.
Contest Period: February 24 - April 30, 2025.

GoldenCare will pay an additional \$100 Amazon.com Gift Card (see contest details at goldencareagent.com/promo/#lighthouse) for OmniFlex STC policies 6 - 10. Must be a GoldenCare-appointed agent with business generating some override to GoldenCare to qualify for this exclusive bonus.



ManhattanLife
Lighthouse Series